CALL FOR SUBMISSIONS
PRE-CONFERENCE WORKSHOP ON
THE ECONOMICS OF ALCOHOL.
DATA ANALYSIS METHODS AND APPLICATIONS

June 22-24, 2020 at University of Verona, Italy

The idea
We invite submissions from researchers and practitioners working on new methods and/or using new sources of data for empirical investigations regarding (or potentially applicable to) the economics and business analysis of alcohol. Contributions should address relevant research questions about the cultivation and farming of crops for alcohol production as well as the business of alcoholic beverages (including the manufacturing, selling and marketing of wine, beer, liquors, etc.).

We plan to have a Workshop, where junior researchers (PhD students and junior faculty members) present their work in a panel session with discussant; and lectures provided by senior researchers on specific topics, such as Machine Learning in GIS, the Analysis of Social Media, etc. but we are open to other suggestions and availabilities.

The event is planned for the days before the 14th Conference of the American Association of Wine Economists (https://www.wine-economics.org/), held at the University of Verona on the 25-26th of June 2020.

Topics
We welcome submissions on topics like the following, but we are open to others that may fit with the idea of the workshop of having new methodologies, applications, and sources of data:
- Social Media Analysis,
- Web Crawling and Scraping,
- Geographical Analysis,
- Text as Data,
- Statistical and Econometric Analysis
of the different aspects of the Production, Organization, Consumption, Intermediation, and International Trade of Alcoholic Beverages.

Submissions
The deadline for submissions is February 16th, 2020. We solicit extended abstract of about 2000 words which should be sent to AAWE2020@ateneo.univr.it, together with a short cv (max 2 pages). We will communicate decisions in about two weeks.

Fees
There will be a small fee (100€; 50€ for students) to cover lunches and coffee breaks.